



→ Contact Information

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→ Education

- University of New Hampshire (Franklin Pierce Law Center), J.D., *cum laude*, 2007
- Belmont University, B.B.A., Music Business Management, *cum laude*, 2000

→ Admissions

- New York
- District of Columbia

Of Counsel

Tanya Curcio



Tanya Curcio counsels clients regarding a wide range of trademark and copyright issues. For almost two decades she has managed global trademark portfolios and devised national and international filing and enforcement strategies for startups and multinational corporations alike. Balancing risk, practicality, and budgets, Tanya develops a plan to meet client's clearance, filing, prosecution, and brand enforcement objectives and then puts the plan into action. She also handles intellectual property due diligence, acquisitions, licenses (including music licenses), co-existence agreements, enforcement, and disputes, including before the Trademark Trial and Appeal Board (TTAB) and managing foreign oppositions and cancellations working with an extensive network of international firms. Though Tanya has worked with clients in a variety of industries such as fashion, cosmetics, hospitality, restaurant, consumer goods, software, and healthcare, Tanya is particularly well known for her work in the music industry.

Tanya began her legal career at a boutique entertainment firm in New York City, where she negotiated and drafted recording, publishing, and other entertainment-related agreements for high-profile clients, including recording artists, music publishers, producers, songwriters, and music-based online platforms. Prior to attending law school, Tanya worked at Columbia Records/Sony Music Entertainment and EMI Music Publishing, where she handled music licensing and royalty calculations.

01. Highlights

- Manages large international trademark portfolios, including nearly the entire trademark portfolio for a global software company, including managing the U.S. and international enforcement efforts.
- Managed the global trademark portfolio and licensing program for high end fashion designer.
- Handled global rebranding and trademark filing campaign for multinational software corporation.
- Managed trademark search program for handbag company for the launch of new products.
- Worked on various aspects of a comeback album and tour for a boy band, including producer agreements, songwriter agreements, TV appearance releases and new trademark filing strategy.
- Settled royalty dispute-based litigation between former drummer of a punk rock band and estates of other band members.
- Administered music publishing rights, licensing, and royalty collection for R&B songwriter and artist.
- Managed intellectual property aspects of the sale of branded restaurant chain and food manufacturer to different parties.
- *Mavis Tire Supply LLC v. The Reinalt-Thomas Corporation* (TTAB Cancellation 91242454) Handled the TTAB companion case to a federal trademark infringement case.
- *Coulter Ventures, LLC v. Impex, Inc.* (TTAB Cancellation 92059288) Summary judgment in cancellation for fitness equipment manufacturer.

02. Publications

- Author, "5 Things to Consider When Naming a Brand." *PR Daily*, Sept. 2014

03. Public Speaking

- Moderator, "In between Naruto and Zarya: Exploring Copyright's Authorship Requirement" and "Copyright For Fictional Characters," AIPLA Spring 2023 Meeting, May 2023
- Panelist, "Women and Minorities in IP Law: Careers, Challenges and Triumphs," Rutgers University, March 2019
- Speaker, "Current Developments in Transparency in the Music Business," DRI Business Litigation Seminar, May 2016
- Panelist, "Whose Transparency Is It, Anyway?," Future of Music Coalition, 14th Future of Music Policy Summit, October 2015

04. Affiliations

- International Trademark Association
- American Intellectual Property Law Association