



Internet and Domain Name Specialist

Leslie Gutowski



Leslie Gutowski has over two decades of experience working on a wide variety of IP matters relating to the Internet, with an emphasis on domain names. Leslie's extensive domain name experience includes enforcement matters, acquisitions, transfers, and investigations, as well as strategies for new gTLDs (generic top-level domains). Leslie also assists clients with a host of trademark and copyright enforcement matters online, including on social media. Working closely with Kelly IP's attorneys, Leslie drafts and files domain-name arbitration complaints and replies under ICANN's UDRP governing gTLDs such as .com, and other dispute policies including those for US, UK, and other ccTLDs (; drafts demand letters and takedown complaints for online IP violations, including websites and social media content; provides support for cybersquatting and counterfeiting lawsuits; drafts demand letters and complaints under the DMCA; conducts investigations regarding unauthorized use of clients' IP online; and procures evidence required to support enforcement claims.

Leslie has drafted more than 1,000 complaints, for more than 140 different companies, that were filed under the UDRP and other domain name policies before the Forum and WIPO's Arbitration and Mediation Center. Leslie has worked on a wide range of domain name enforcement matters,, such as websites offering counterfeit, competing, and aftermarket goods and/or services; commercial websites featuring pay-per-click and/or affiliate advertising; alleged fair uses and exercise of free speech including parody, criticism, artistic uses, and political speech; and fraudulent uses such as phishing, employment scams, and impersonation. These matters have involved an array of respondents, including competitors, resellers (authorized and unauthorized), rogue vendors, industry-related parties, employees (current and former), ISPs and hosting companies, fans, critics, anonymous registrants, opportunists taking advantage of news announcements regarding new company and product names, and domainers, among others.

Leslie began her career in online IP matters in 1997 at Network Solutions where, as the Manager of Dispute Administration, she developed and managed Network Solutions' dispute policy, which governed domain name conflicts between trademark owners and domain name registrants. During her 13 years as a Domain Name Specialist at Finnegan, Henderson, Farabow, Garrett & Dunner, she continued to be at the evolving forefront of online IP matters.

Leslie holds a B.A. in English from Bryn Mawr College, and a Master of Arts in Humanities from the State University of New York at Buffalo.

→ Contact Information

→ leslie.gutowski@kelly-ip.com

→ Education

- State University of New York at Buffalo, Buffalo, NY Master of Arts (M.A.) in Humanities
- Bryn Mawr College, Bryn Mawr, PA Bachelor of Arts (B.A.) in English

→ Admissions

- District of Columbia
- Virginia